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PTO-1390 (Rev. 07-2005)

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TRANSMITTAL LETTER TO	ATTORNEY'S DOCKET NUMBER		
DESIGNATED/ELECTED	PU030224	27.CED 4.51	
CONCERNING A SUBMISSIO	U.S. APPLICATION NO. (ILLUNAM)	SCUTRI LO)	
		PRIORITY DATE CLAIMED	
PCT/US04/001747	INTERNATIONAL FILING DATE January 22, 2004		
TITLE OF INVENTION BROADCAST	COUPTIONING THAT MEMILOD	SYSTEM WITH IMPULSE	
PURCHASE CAPABILITY	IN A TWO WAY NETWOR		
APPLICANT(S) FOR DO/EO/US DAVID JAY DUFFIELD	•		•
Applicant herewith submits to the United St	ates Designated/Elected Office (DO/E	O/US) the following items and other i	nformation:
	onceming a submission under 35 U.S.C. 37	•	
2. This is a SECOND or SUBSEQUENT	submission of items concerning a submission	on under 35 U.S.C. 371.	
3. This is an express request to begin nat (5), (6), (9) and (21) indicated below.	ional examination procedures (35 U.S.C. 3	71(f)). The submission must include items	
4. The US has been elected (Article 31).			
5. A copy of the International Application	n as filed (35 U.S.C. 371(c)(2))		
a. Is attached hereto (require	d only if not communicated by the Internation	onal Bureau).	
b. X has been communicated b	y the International Bureau.		
c. is not required, as the app	ication was filed in the United States Rece	iving Office (RO/US).	·
6. An English language translation of the	ne International Application as filed (35 U.S	i.C. 371(c)(2)).	
a. is attached hereto.	•		*
	nitted under 35 U.S.C. 154(d)(4).		
	ternational Application under PCT Article 1	•	
a. are attached hereto (req	uired only if not communicated by the Inter	national Bureau).	
	d by the International Bureau.		
c. X have not been made; ho	wever, the time limit for making such amer	idments has NOT expired.	•
d. have not been made and			•
8. An English language translation of	the amendments to the claims under PCT	Article 19 (35 U.S.C. 371(c)(3)).)
9. An oath or declaration of the invent			
10. An English language translation of Article 36 (35 U.S.C. 371(c)(5)).	the annexes of the International Preliminar	y Examination Report under PC1	
Items 11 to 20 below concern documen	t(s) or information included:		
	ent under 37 CFR 1.97 and 1.98; Sear		
12. X An assignment document for recor	ding. A separate cover sheet in compliance	e with 37 CFR 3.28 and 3.31 is included.	. (2)
13. X A preliminary amendment.			
14. An Application Data Sheet under 3	7 CFR 1.76.		
15. A substitute specification.			
16. X A power of attorney and/or change			
	sequence listing in accordance with PCT R	•	•
	ternational Application under 35 U.S.C. 15	Time	
A second server the English land	wane translation of the international applic	ation under 35 U.S.C. 154(d)(4).	

This collection of Information is required by 37 CFR 1.414 and 1.491-1.492. The information is required to obtain or retain a benefit by the public, which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 15 minutes to complete. Including gathering information, preparing, and submitting the completed form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop PCT, Page 1 of 3 Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Docket No: PU030224

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